DOCKET NO.: **OO-0071 **PATENT**

Application No.: 10/072,471

Office Action Dated: January 27, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Confirmation No.: 3041

Charles Eric Hunter, et al.

Application No.: 10/072,471

Filing Date: February 7, 2002 Examiner: Annan Q. Shang

SYSTEMS AND METHODS FOR PROVIDING CONSUMERS WITH

ENTERTAINMENT CONTENT AND ASSOCIATED PERIODICALLY

Group Art Unit: 2424

UPDATED ADVERTISING

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.111

In response to the Official Action dated January 27, 2009, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below.

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	\boxtimes	Amendments to the Specification begin on page 2 of this paper.		
	\boxtimes	Amendments to the Claims are reflected in the listing of the claims which begins on page 4 of this paper.		
		Amendments to the Drawings begin on page an attached replacement sheet.	of this paper and include	
	\boxtimes	Remarks begin on page 11 of this paper.		